**THE FLOUTING MAXIM ANALYSIS IN THE MOVIE “MONA LISA SMILE” BASED ON GRICE’S COOPERATIVE PRINCIPLE**

By

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**Abstract**

This research analyzed the kind of flouting maxim in the movie “Mona Lisa Smile” based on Grice’s cooperative principle. When utterances flouted maxim, it generates an implicature. In conducting the research, the researcher uses a descriptive qualitative method. The data are taken from dialogues in the movie. The researcher explained them descriptively. There are some steps in the way of collecting data. They are watching the movie entitled “Mona Lisa Smile” for several times to understand the whole story, downloading the script from internet and copying it to the movie, taking all utterances which contains flouting maxims as the data, and giving a code for each datum. The steps of analyzing data are describing the data form of, describing the context, analyzing the data based on Grice’s cooperative principle, and analyzing the implicatures. The results show that in this research, the maxim flouted 25 times of whole dialogues in the movie. The maxim of quantity flouted 15 times or 60%, the maxim of quality flouted 1 time or 4%, the maxim of relation flouted 5 times or 20%, and the maxim of manner flouted 4 times or 16%. The result shows that all flouting maxims were found in this movie. All maxims which are flouted by the speaker generate the implicature. It depends on the context and situation where the dialogues occur.

Keywords – Analysis, Grice’s Maxim, Cooperative Principle, Mona Lisa.

1. **BACKGROUND**

Language is concerned with communication between humans. It is one of those things we deal with every day. The communication is the most important of social activities. In order to make good communication, it should be made as clearer as possible to avoid misperception and misunderstanding between the speaker and hearer. Start from this reason, Grice in ( Horn and Ward, 2004: 297) proposes that there is an underlying principle that determines the way in which language is used maximally efficiently and effectively to achieve rational interaction in communications. He calls this governing dictum the cooperative principle. It contains four maxims namely, maxim of quantity, maxim of quality, maxim of relation, and maxim of manner.

Based on the background above, the researcher formulates the research question, what is the kind of maxims flouted by the character in the movie “Mona Lisa Smile”?Related to the problem statement above, the goal of this research is to find out the kind of maxims flouted by the character in the movie “Mona Lisa Smile”.

This research is expected to be such useful information for the English teacher to give more attention to this problem carrying out the English teaching and learning especially in teaching speaking and listening. For English learners, It is expected it would enrich their ability to understand communication in English perfectly and to make good conversation to the others. For other researcher, it is suggested that this study should be continued in the future.

1. **RESEARCH METHOD**

In the way to achieve the goal of this research, the researcher applies a descriptive a descriptive qualitative research. The object of this research concerns about the maxim of flouted in the utterances spoken by the character in the movie “Mona Lisa Smile”. The data in this research are the dialogues of the character in the movie “Mona Lisa Smile”. The taken dialogues in the movie are all the utterances containing flouted maxim.

The step of collecting data are watching the movie entitled “Mona Lisa Smile” for several times to understand and comprehend the whole story, downloading the script from internet and copying it to the movie, taking all utterances which contain flouting maxim as the data, transcribing all the data in a form of dialogue list.

In the research, the researcher takes some procedures to analyze data. They are describing the data in form of dialogues which contain flouting maxim, describing the context in which the speaker flout the maxim, analyzing the data based on Grice’s cooperative principle namely maxim of quantity, maxim of quality, maxim of relation, and maxim of manner which flouted by the character in the movie “Mona Lisa Smile”, and analyzing the implicatures from the dialogues which flouted the maxims.

1. **RESEARCH FINDING AND DISCUSSION**

 The result of this research shows that the maxim flouts 25 times in the whole dialogue of the movie. The summary of the flouting maxim in the movie “Mona Lisa Smile” is shown in the table below.

**Summary of the Flouting Maxim**

|  |  |  |  |
| --- | --- | --- | --- |
| No | Maxim Flouted | Frequency | Percentage |
| 1. | Maxim Quantity | 15 times | 60% |
| 2. | Maxim of Quality | 1 times | 4% |
| 3. | Maxim of Relation | 5 times | 20% |
| 4. | Maxim of Manner | 4 times | 16% |
| **total** | **25 times** | **100%** |

 Based on the table above, the flouting maxim is dominated by maxim of quantity. It flouted 15 times or 60%. The maxim of quality flouted 1 time or 4%. The maxim of relation flouted 5 times or 20%. Last, maxim of manner flouted 4 times or 16%. All maxims which is flouted by the speaker generate implicature.

1. **CONCLUSION AND SUGGESTION**

 Based on the data in the previous part, the researcher conducts the research, and four of Grice’s maxims were found in the movie “Mona Lisa Smile”. The most maxims flouted by the speaker are the maxim of quantity. There are some ways in flouting maxim. They are giving more or less information, saying something false or untrue, saying something irrelevant responses, and saying something obscure or ambiguous. Flouting maxim does not mean that the speaker blatantly misleads the hearer or listener. The speaker wants the hearer to look for an implicit meaning in their utterances. It is related to the context of situation. Different context could create different implicature.

 This research is suggested for the teacher who wants improve their way of teaching strategies especially in speaking and listening English language, for students who wants learn pragmatics to improve their communicative skill, and for other researcher who are interested to analyze linguistic especially in different object to get comprehensive one.

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