**THE ANALYSIS OF VIOLATED MAXIM IN THE *FURRY VENGEANCE* MOVIE BASED ON GRICE’S THEORY**

By: SETIYO HARIYADI, English department, setiyoh@rocketmail.com

**ABSTRACT**

This research is aimed at finding out what kinds of violated maxims which are employed by the characters in “ *Furry Vengeance*” movie. The researcher uses descriptive qualitative method. The researcher takes the data from the dialogues in the movie and explains the data descriptively. In analyzing data the researcher follows some steps. They are Classifying the utterances related to violated maxim on the type of quantity, quality, relation, and manner; describing the data in form of dialogues which contain violated maxim based on Grice’s theory; giving the code; describing the context when the dialogue occurs; analyzing the maxim and its implicature, and describing the reason why the utterance is classified containing violated maxim. The result of this research is dominated by the maxim of quantity and relation. The first is violated maxim of quantity. It violated 7 times or 30 %. The second is violated maxim of quality. It violated 5 times or 22 %. The third is violated maxim of relation. It violated 7 times or 30 %. The last is violated maxim of manner. It violated 4 times or 17 %.

Key words: *Analysis, Violated maxim, Furry Vengeance, Grice’s Theory.*

1. **Background**

Cooperative principle regulates us to speak such as is required, at the stage at which it occurs, by the accepted purpose or direction of the talk exchange in which you are engaged (Thomas, 1996:61). According to Grice (1975) there are four maxim in cooperative principle. They are quality, quantity, relation and manner. These maxims specify what participants have to do in order to speak rationally, efficiently and cooperatively while providing sufficient information. However, in real conversation people often break these maxims in order to hide the implicit meaning of the utterance so that the hearer makes the inferrence from the utterance. As the English students, we can use movie as media of learning English. There are many movie use English in its conversation. We can analyze the grammatical structures, the words, and the implicatures that used by the actors and the actrees in the movie. Therefore, the researcher is curious to analyze violated maxims in Furry Vengeance movie based on Grice’s theory. Objective of the study is the sentence that shows that there is something which is gotten after finishing the research (Arikunto, 2010:97). According to the statement, the objective of this research is to classify what kinds of maxims are violated in the Furry Vengeance movie.

1. **Research Method**

The researcher uses a descriptive qualitative method in this research. He describes the conversation between the character in “*Furry Vengeance*” Movie. He analyzes the utterance of the dialogues which is related to violated maxim of quantity, quality, relation, and manner. The researcher collects the data by using documentation and by doing some steps. The researcher analyzes movie. The first step is wacthing the movie and observing the dialogues. The second step is finding the whole movie script on the internet. The third step is choosing and taking the utterances. The last step is classifying and describing the utterances that suspect as violated maxim of Grice’s theory. The technique of data analysis in this research is descriptive qualitative. By using this technique, the researcher analyzes and describes the violated maxims which are uttered by the characters of “*Furry Vengeance”* movie. In descriptive research the researcher concerns in the process rather than in the outcome of the research. In analyzing data the researcher conducts several steps in analyzing the data of this research. They are classifying the utterances related to violated maxim on the type of quantity, quality, relation and manner; describing the data in form of dialogues which contain violated maxim based on Grice’s theory namely maxim of quantity, maxim of quality, maxim of relation, and maxim of manner that violated by the characters; giving the code; describing the context when the dialogue occurs; analyzing the maxim and its implicature; describing the reason why the utterance is classified containing violated maxim.

1. **Finding and Discussion**

According to Grice’s theory of cooperative principle there are four maxims namely maxim of quantity, maxim of quality, maxim of relation, and maxim of manner. In this part, the researcher discusses the violated maxim inside the utterances spoken by the characters in the movie “*Furry Vengeance”*. The researcher also classifies the utterances based on its kind of violated maxim.

In the whole of movie “*Furry Vengeance*” there are 23 utterances that are indicated containing violated maxims. The count of the violated maxim spoken by the speaker is shown in the table below.

The Count of Violated Maxim

|  |  |  |  |
| --- | --- | --- | --- |
| No | Violated maxim | Frequency | Percentages |
| 1 | Quantity | 7 times | 30 % |
| 2 | Quality | 5 times | 22 % |
| 3 | Relation | 7 times | 30 % |
| 4 | Manner | 4 times | 17 % |
| Total | 23 times | 100 % |

According to the table above, the violated maxim in “*Furry Vengeance”* movie is dominated by maxim of quantity and quality. They have same percentage. It is 30 %. The first is violated maxim of quantity. It violated 7 times or 30 %. The speakers violate the maxim of quantity by giving more or less information to the hearer. The second is violated maxim of quality. It violated 5 times or 22 %. The speakers violate the maxim of quality by giving untruth information and lack of adequate evidence. The third is violated maxim of relation. It violated 7 times or 30 %. The speakers violate the maxim of relation by giving irrelevant information to the hearer. The last is violated maxim of manner. It violated 4 times or 17 %. The speaker violates the maxim of manner by giving ambiguous information, and obscurity or unclear information. All of maxims are violated to mislead the hearer. It depends on the context of situation when the dialogue occurs.

1. **Conclusion and Recommendation**

The researcher concludes that four maxims introduced by Grice are violated by the characters in the movie “*Furry Vengeance*”. That means the researcher finds violated maxim of quality, violated maxim of quantity, violated maxim of relation, and violated maxim of manner in the “*Furry Vengeance*” movie. This conclusion answers the problem statement in this research, that is “what kinds of maxims are violated in the furry vengeance movie?”. Violated Grice’s four maxims are found in this movie. It means violated maxim of quantity, violated maxim of quality, violated maxim of relation and violated maxim of manner are found in this movie. The violated maxim is dominated by the maxim of quantity and relation. They have same percentage. They violated 7 times out of 23 or 30%. The maxim of quality violated 5 times out of 23 or 22%. The maxim of manner violated 4 times out of 23 or 17%. The researcher conducts this research based on Grice’s Cooperative Principle. It focuses to find out what kind of violated maxims and the reasons why the utterances contain violated maxims. The researcher hopes the next researcher can enrich their study by analyzing an object largely than it.

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