**The Effectiveness of Using BBC News Video ‘*Japan Incredible Shrinking Building’* As A Media to Improve Students’ Pronunciation for The Eleventh Grade Students of Accounting Class of State Vocational High School 1 Karanganyar in the Academic Year 2012/2013**

By

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**Abstract**

The purpose of this research is to know whether using BBC news video as a media to improve students’ pronunciation is effective or not. This research is an experimental research which is conducted for the eleventh grade students of State Vocational High School 1 Karanganyar in the academic year 2012/2013. The population of the study is eleventh grade of Accounting department as many as 120 students. The researcher took one class as a sample, that was XI Accounting 1. In collecting the data, the researcher used pre-test and post-test. While doing pre-test and post-test, the researcher gave treatment by showing the BBC news video. After getting the data needed, the researcher counted the data using t-test method. The mean of pre-test is 64.41 while the mean score of post-test is 68.72. To see whether the hypothesis was accepted or rejected, the t-test is consulted to the t-table at the 0.05 significance level. It showed that t-table is 2.02. The t-test value is 3.37. It means that t-value is higher than t-table. As the result of the research, it is effective to use BBC news video as a media to improve student’s pronunciation. Because the video is from the native speaker, so that the students can pronounce the words correctly and speak like native speakers do.

Keywords: Effectiveness, BBC news, Media, Pronunciation

1. **INTRODUCTION**

English, as an international language, is most widely used. Many peoples all over the world use English as a means of communication. In Indonesia, English is a must-learned subject in schools. Indonesian students learn English as foreign language. Since English is a international language, they will find many difficulties in learning it. One of the most difficult problems faced by non-native speakers of English is pronunciation. It is usually the largest obstacle when people try to achieve fluency. Pronunciation is the first and most important thing people notice during a conversation. Teachers usually give their own pronunciation without relying on the tool or media that provides proper information on each word. They need to give the example of the correct pronunciation from the native speaker. By using BBC news video, students can see and listen to how the native speakers pronounce the English words and they try to by themselves to speak as the native speakers do. There are many reasons why video can add special, extra dimension to the learning experience, for example; seeing language in use, cross cultural awareness, the power of creations and motivation. The use of BBC news video can create an exemplary learning environment. The news is British English can make students learn about their accent, pronunciation, and many more about their speaking. By watching video, it can make the students interested and enjoy the teaching and learning process.

1. **METHOD**

The research takes place at State Vocational High School 1 Karanganyar. It is located in Kebumen Central Java. The address of this school is on Revolusi Street 31 Kebumen 54364. The research was held on April 2nd – April 9th 2013. There are three activities to collect the data. The first activity, the researcher gave the students pretest. It was held on April 2nd 2013. The second activity was giving treatment using BBC news video. It was held on April 3rd 2013, and the last activity was giving posttest. It was held on April 9th 2013. This research is an experimental research because the researcher was doing the experiment to the students to find out the result. In this research design, the researcher used pre-experimental design using one-group pretest-posttest design. The population in this study is all students of the eleventh grade of Accounting Department as many as 120 students. The sample was 40 students and because one of the students was sick during the research, so that the sample was 39 students. In this research the researcher applied the statistical analysis to analyze the data. The data analysis used was the t-test. T-test is statistical procedure for testing the difference between two or more means. It is used for estimating the probability that the means have been drawn from the different population.

1. **FINDING AND DISCUSSION**

After collecting the data of students’ pronunciation ability in pre-test and post-test by using the test, the researcher calculated the result of the descriptive analysis. The result of the test was presented in the following table:

Table of descriptive analysis of the pre-test and post-test

|  |  |  |
| --- | --- | --- |
|  | **Pre-test** | **Post-test** |
| **Mean** | 64.41 | 68.72 |
| **Median** | 65.00 | 65.00 |
| **Modus** | 64.00 | 64.00 |
| **Standard Deviation** | 10.47 | 9.74 |
| **Highest score** | 80 | 85 |
| **Lowest score** | 44 | 50 |
| **Variance** | 109.62 | 94.94 |

The calculation of the mean score of pre-test and post-test was 64.41 and 6872. If we compare the two means, it was clear that the mean of the post-test is higher than the mean of pre-test. The difference between the two means is 4.31. To know the effectiveness between them and to make the analysis more reliable the researcher analyzed it by using t-test formula.

After computating, the researcher got the t-value. It was 3.37.It indicated that the treatment was effective. The number of subjects in this research is 39 students with degree of freedom (df) 38. The degree of freedom can be found with the formula n-1. For five percent significance level and 38 degree of freedom, the critical value on the t-table was 2.02.

From the explanation above, it can be concluded that the t-table is 2.02. The obtained t-value was 3.37. Thus, the t-value is higher than the critical value on the table (3.37> 2.02). After computing t-test, the researcher concluded that teaching pronunciation using BBC News is effective for the eleventh grade Vocational High School 1 Karanganyar students in academic year 2012/2013, the theory is proved.

1. **CONCLUSION AND SUGGESTION**

BBC news video has benefit to improve the students’ pronunciation. For the students, using BBC news as a media in learning English in classroom is pleasant. Students’ become more relaxed and interested in learning English. From this video, they can get many knowledge and information about all over the world which can enrich their knowledge. The students can both hear the sounds and also see the pictures of the way the sounds produced. The teacher should be able to serve as a good model of pronunciation for the students. The teacher should give a suitable media to get an effective way in teaching learning process to achieve the better result. By using BBC news as media will help the teacher improve his or her students in learning pronunciation and enrich their knowledge. The students can use BBC news not only in the school but also by themselves at home. If the students practice their English pronunciation continuously, they must get better in speaking English.

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