**The Analysis of Casual and Consultative Style**

**Used by Leigh Anne Tuohy in *The Blind Side* Film**

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Abstract

This research focuses on the casual and consultative style used by Leigh Anne Tuohy in *The Blind Side* film. It aims to find out what the language styles and what the characteristics of the language style used by Leigh Anne Tuohy. After analyzing the data, the researcher finds that Leigh Anne Tuohy in *The Blind Side* film used casual and consultative style. Casual style was used when the speaker talks to the members of family or close friend, the speaker uses colloquial or slang word, the sentence was in sentence fragment form, and the speaker used imperative sentence. In addition, the conversation happened in casual situation. While consultative style was used when the speaker talked to the stranger, the sentence was in complete structure, and what the speaker talking about was clear. Moreover, the addressee participated continuously.

*Key terms: Casual and Consultative Style, Leigh Anne Tuohy, The Blind Side Film.*

1. **Background**

When the people speak, they may not use the same way all of the time, they will choose the appropriate language based on participant, setting, topic, function, and social distance. In communication, a speaker uses different styles in different situation. In choosing a certain style, the speaker needs to adjust to the situation when the communication happens.

Style is as one of language variety can be analyzed from the film. Film is one of communication media whose stories frequently reflect social reality. In this research, the researcher uses The Blind Side film because it is an inspiring film. The Blind Side is about doing the right thing, walking the talk, making a difference in one person's life. It is rousing, true life story of an outstanding football prospect, Michael Oher, and remarkable family, the Tuohys.

The researcher focuses on her analysis on the utterances of Leigh Anne Tuohy. The researcher does her analysis based on the types of style proposed by Martin Joos especially casual and consultative style.

1. **Research Method**

This research is classified as a descriptive qualitative method because there are some characteristics of descriptive qualitative research. First, qualitative data are collected in the form of words or picture rather than number. Second, in qualitative research, the researcher is as key instrument. Third, the researcher interprets what she reads and understands. The researcher draws meaning from the finding of data analysis. The data of this research are analyzed descriptively based on utterances used by one of the main characters, Leigh Anne Tuohy, in *The* *Blind Side* film.

1. **Finding and Discussion**

After analyzing the data, the researcher finds that there are 36 (78%) casual styles and 10 (22%) consultative styles found out in the data. From the data and result of analysis, it was obvious that Leigh Anne Tuohy character in The Blind Side film used the casual and consultative style. Generally, in her daily life, Leigh Anne more used casual style than consultative style. It was showed that there was more casual style found than consultative style found.

Casual style could be characterized by:

1. The speaker talked to members of family or close friends

For example, the utterance: *“I hear "Mrs. Tuohy" I look over my shoulder for my mother-in-law. Call me Leigh Anne or Mama or almost anything else”*

Leigh Anne said that when Michael asked her help to get driver license. He called her by Mrs. Tuohy, but she did not like it. She prefer called by Leigh Anne of mama or almost something else. This utterance showed that between members of family Leigh Anne used casual style.

1. The sentence used verb contraction

For example, the utterance: “*I've got a design book I need to get. Why don’t you check our reservation?”*. Leigh Anne said that when she was in front of the restaurant. She talked to her husband, so she used casual style. This utterance contained verb contraction *I've and don’t.* ***I’ve*** is a contraction that is short for “I have”. ***Don’t*** is a contraction that is short for "do not*.*

1. The sentence contained colloquial words or slang word

For example, the utterance: *“Are you gonna protect the family, Michael?.”* Leigh Anne said that when she challenged Michael to protect his team. This utterance contained colloquial word ***gonna****.* Gonna had meaning *going to*.

1. The sentence was in sentence fragment form

For example, the utterance: *“Alabama Street. Hurt Village”* This utterance was a sentence fragment. This was Leigh Anne answer for Sherry’s question when they were talking about Leigh Anne’s experience visiting Michael’ house. Her meaning and missing part were clear because of the context of the conversation.

1. The speaker used imperative sentence

For example, the utterance: “*Come over here and get in the next one”.* Leigh Anne said that when she asked Michael to join her and her family to take a picture because they did not have any picture with him. They had close relationship, so she used imperative form to get him to come.

1. The conversation happened in casual situation.

For example, the conversation:

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| --- | --- | --- |
| *LEIGH ANNE* | *:* | *Any of y'all spent much time on the other side of town?* |
| *SHERRY* | *:* | *Where exactly are you talking about?* |
| *LEIGH ANNE* | *:* | *Alabama Street. Hurt Village.* |
| *BETH* | *:* | *Hurt Village - that sounds like a threat.* |
| *LEIGH ANNE* | *:* | *Eating an eighteen dollar salad* |

This conversation happened in restaurant. Leigh Anne talked to her close friends. This was in casual situation because they had close relationship and the place where they talked was informal place. Therefore, Leigh Anne used casual style.

In addition, the researcher found that Leigh Anne used consultative style, too. Consultative style could be characterized by:

1. The speaker talked to a stranger

For example, the utterance: “*My name is Leigh Anne Tuohy and your son Michael lives with me. And my family”*. The conversation happened when Leigh Anne visited Mrs. Oher, Michael’s mother. Leigh Anne introduced herself and explained that Michael lived with her and her family. They did not know to each other before that time.

1. The sentence was complete structure

For example, the uttrance: “Y*ou obviously have excellent taste*” Leigh Anne said that when she met the coach, Nick Saban, for the first time. This sentence contained complete structure. It contained subject and verb,

1. What the speaker talking about was clear

For example, the utterance: “*I'm not cutting, just asking. (to Employee) I've been waiting for over an hour and I look around and all I see is people shooting the bull and drinking coffee. Who runs this place anyway?”*

The utterance above was Leigh Anne utterance when she visited Child Protective Service office because she wanted to be a legal guardian for Michael. She waited for a long time, but she just saw the employee shooting the bull and drinking coffee. Then she asked to the one of employees who runs that place anyway. Before she asked her, she emphasized that she did not cut the line, but she just wanted to ask the employee.

1. The addressee participated continuously

For example, the conversation:

|  |  |  |
| --- | --- | --- |
| *Leigh Anne* | *:* | *What's this?* |
| *Mrs. Smith* | *:* | *The state makes schools measure for career aptitude in eighth grade and this just came with his file.* |
| *Leigh Anne* | *:* | *What’s it say about Michael?* |
| *Mrs. Smith* | *:* | *Spatial relations - third percentile. Ability to learn - fifth percentile. (sees another number) It's funny though. He tested in the 98th percentile in one category.* |
| *Leigh Anne* | *:* | *Which one?* |
| *Mrs. Smith* | *:* | *“Protective instincts."* |

The conversation happened in school when Leigh Anne looked for information about Michael. It was typically a dialog, so the speakers participated continuously. Leigh Anne asked the question, and Mrs. Smith answered her question.

1. **Conclusion and Recommendation**

Based the finding and discussion in previous chapter, the researcher concludes that Leigh Anne character in *The Blind Side* film used casual style. Casual style can be indicated by: 1) the speaker talks to members of family or close friends; 2) the sentences use verb contraction; 3) the sentences contain colloquial word or slang words; 4) the sentences are in sentence fragment form; 5) the speaker uses imperative sentence; 6) the conversation happen in casual situation.

Another finding is Leigh Anne uses consultative style, too. Consultative style can be indicated by: 1) the speaker talks to a stranger; 2) the sentences are in complete structure; 3) what the speaker talking about is clear; 4) the addressee participates continuously.

The researcher suggests to future researchers who conduct the same topic to observe more than what has been found in this study, such as, to describe the function of language style. In addition, the researcher hopes to the future researcher to analyze language style more deeply and intensively. Moreover, they can be able to find same discussion in another phenomena and object, and can come deeper analyze language style in order to reach a better comprehension.

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